



IMMEDIATE IMPACTSM

Fast, scalable enterprise risk management solutions



GLOBAL
LEADERS IN
ENTERPRISE RISK
MANAGEMENT



■ The Need

- Businesses face potential loss every day due to failures in process, people, technology and/or external events.
- Companies need continuous monitoring and improvement of risk control measures to mitigate risks that pose the greatest potential for loss.
- Many organizations lack a centralized repository of risk exposure data
- Companies need to be able to classify and prioritize risk exposures, and to communicate those risks throughout the enterprise
- Companies need the capability to easily plan and manage activities that will discover risks and ensure controls are implemented to mitigate risks

“IMPACT is a key tool in our efforts to develop a corporate culture where product quality, service quality, and QHSE are just as important as other business drivers such as revenue, EBIT, and market share.”

Lee Turner

VP of Global QHSE, M-I SWACO

When speed is King... Rapid deployment of ERM software gets you up and running fast

For more than a decade, Syntex has provided powerful, state-of-the-art software solutions that address Enterprise Risk Management (ERM). Syntex's latest solution, **Immediate IMPACTSM**, is an implementation approach for IMPACT ERMTM Suite. Immediate IMPACT is a pre-configured application and service package based on over ten years experience in implementing enterprise risk management solutions to support the best practices of industry-leading organizations.

Immediate IMPACT is geared for rapid-deployment and quick implementation, saving your organization both valuable time and resources.

Immediate IMPACT is streamlined to provide an "out-of-the-box" solution that rapidly incorporates your organization's risk management systems and data into a single integrated application. The solution delivers value to your organization quickly, while maintaining the robust capability of the more sophisticated IMPACT Enterprise^{®1} solution.

Immediate benefits that IMPACT your business

Immediate IMPACT offers:

- **Deployment Speed** – can be delivered in as little as 4 to 6 weeks
- **Cost Reduction** – implementation budget is reduced correspondingly
- **Value Delivery** – the streamlined configuration provides critical risk management functionality and remains flexible to evolve as needed.

Leverage the experience of leading organizations

Immediate IMPACT offers a specialized configuration of the highly configurable and robust Syntex IMPACT ERM software solution – based on the experience of several global companies that have successfully implemented IMPACT ERM solutions.

While the solution provides the experience of world-class organizations, it remains configurable to meet the specific needs of your organization. You simply leverage this experience to drive your initial configuration decisions, saving time and delivering **immediate value** to your organization.

¹IMPACT Enterprise[®] is the flagship software product of IMPACT ERMTM Suite, the world's leading industry solution for enterprise and operational risk management.

Immediate IMPACT delivers a solid foundation of risk management capability

How does Immediate IMPACT help your organization reduce costs and deliver immediate value?

At Syntex, we understand that different organizations or organizational units have various levels of maturity and capability for risk management within their business processes. Immediate IMPACT quickly delivers a solid foundation of risk management capability and provides an appropriate “fit for purpose” solution for many business units. In addition, the same IMPACT ERM system delivered with Immediate IMPACT can be evolved to support progression toward highly mature enterprise risk management processes.

Widely accepted values and terminology

IMPACT ERM™ employs numerous drop-down lists to help standardize and support data integrity. The pre-configured lists in Immediate IMPACT include the most commonly used industry values. In addition, the field labels used in Immediate IMPACT are those found to be most representative of industry-standard terminology.

Customer specific configuration

There are configuration settings that are unique for every customer. To address these specific needs, Immediate IMPACT provides configuration assistance in:

- **Organizational Hierarchy** – to enable appropriate roll-up and reporting of your data.
- **Personnel** – initial loading of resources into IMPACT ERM™
- **Lists of Values** – drop-down lists are configured for up to 10 different customer-specific lists

Simplified business process automation options

The IMPACT Business Process Automation™ (BPA) Framework component of IMPACT ERM is the core business workflow engine that enables customized automation of approvals, business rules, data requirements and notifications for the full life cycle of business processes. Although IMPACT BPA™ is a sophisticated tool, it is also flexible, allowing the application to be configured to meet any organization’s processes. Immediate IMPACT provides an optimized BPA model to support each of the critical risk management processes: incident management, investigations, and action item management.

The Foundation

Track

- First Report
- Incident / Near Miss
- Incident Consequences
 - Injury/Illness
 - Environmental
 - Property/Assets
 - Quality
- Investigations

Prevent

- Action Items & Assignments
- Findings
- Meetings

Improve

- Standard Reporting using IMPACT Exec®
 - High-level trend analysis
 - Roll-up and drill-down through the organizational and/or geographic hierarchy
 - Drill-through analysis to listings and individual records
 - Easily share reports across the organization



■ Training

As with any new solution, understanding how it works and how to use it is critical to realizing its true value. As part of the Immediate IMPACT solution, Syntex provides key training to enable your organization to manage and evolve the solution over time

- Concepts and fundamentals training
- Solution / application training (IMPACT functionality)
- Report Training – standard reporting for business users
- Administration training – introduction to configuration & system administration

■ Global Leaders

Syntex is the global leader in ERM solutions. Our portfolio of customers includes:

- ExxonMobil
- Royal Dutch Shell
- ConocoPhillips
- M-I SWACO
- Pfizer

For more customers visit our website at www.syntexsolutions.com

Flexible application designed to meet any organization's business processes

Installation and technical support

Syntex has a well-defined and documented process for installing IMPACT ERM. The Immediate IMPACT solution includes services and support for the initial installation of the software in your organization's technology environment. During the installation, we work with your team to provide them with the necessary knowledge and understanding to perform additional installations.

First step for any implementation

The Immediate IMPACT configuration offers viable "fit for purpose" functionality that meets the needs for many business units and is geared to deliver immediate value right "out-of-the-box." However, if your organization requires additional capability, this solution provides immediate value to your implementation project through its structured, rapid-deployment approach. The Immediate IMPACT solution provides a baseline configuration that can be evolved throughout the project to meet more complex or sophisticated needs. Discussions and design decisions are based on a

functioning system, rather than some conceptual model. Your organization has access to the system, enabling rapid knowledge transfer and a clearer understanding of the extensive capabilities within the IMPACT ERM™ Suite. Better knowledge and understanding enable better implementation decisions and result in a better enterprise risk management solution.

Contact us for more information

The Immediate IMPACT solution is available to provide an immediate impact on your project and on your organization. Don't hesitate to contact us about this exciting new service offering at:

Sales in US: (800) 588 8391

Direct in US: (832) 476 5500

Web: www.syntexsolutions.com

Email: info@syntexsolutions.com

About Syntex Management Systems, Inc.

At Syntex, we help our customers manage enterprise risks, protect their reputations, enable sustainable development, maintain regulatory compliance, and enhance corporate governance. Syntex is a pioneer in Enterprise and Operational Risk Management software and is renowned for helping industry leaders effectively manage continuous process improvement on a global scale. Our solutions are used in a broad array of industries and are highly configurable to fit a variety of business practices. Our integrated performance management suite, IMPACT ERM, includes enterprise-wide incident management, risk assessment & audits, closed-loop workflow tracking, global action item management, management system integration, dashboard reporting and performance analytics.



GLOBAL LEADERS IN ENTERPRISE RISK MANAGEMENT

Syntex Management Systems, Inc. Corporate Headquarters 832 476 5500 www.syntexsolutions.com

US & Canada Sales: 800 588 8391

Syntex and all other Syntex Management Systems, Inc. product or service names are registered trademarks or trademarks of Syntex Management Systems, Inc. in the USA and other countries. ® indicates USA registration. Other brand and product names are trademarks of Syntex. Copyright © 2007, Syntex Management Systems, Inc. All rights reserved.