

**FOR IMMEDIATE RELEASE**

## **Syntex Management Systems, Inc. to Deliver Keynote Presentation at the ASQ 22<sup>nd</sup> Quality Management Division Conference**

**Houston, Texas** (February 22, 2010) – Syntex Management Systems, Inc., world's leading provider of enterprise risk management solutions, is proud to be a first time participant at the conference, taking place March 4 - 5, 2010 at the Hilton New Orleans Riverside, in Louisiana. Joe Stough, Founder and EVP of Product Strategy for Syntex will be one of the keynote speakers presenting "Putting Lagging Indicators in the Rear-View Mirror With Broadly Applicable Process-Based KPIs" at the ASQ 22<sup>nd</sup> Annual Quality Management Division Conference on March 5<sup>th</sup> from 8:00 am - 9:10 am. Todd Lunsford, Senior Solution Engineer for Syntex will also present "Reducing Operational Loss via Business Process Automation" on March 5<sup>th</sup> at 2:10 pm, Session Q.

This conference will enable attendees to hear from subject matter experts on how quality processes can restore the stability and add to the growth of our global society. The theme will focus on "Improvements, Through People, Processes, and Performance" and will feature certification exams and 48 informative sessions including forums, pre-conference courses, presentations and interactive workshops. Syntex will contribute with sessions that will provide an overview of how some companies have been shifting their focus away from the standard incident-based metrics toward a set of "leading" management Key Performance Indicators which are drawn from the organizational treatment and execution of QHSE business processes.

Syntex's flagship software solution, IMPACT ERM<sup>®</sup> Suite, a comprehensive Enterprise Risk Management solution that helps companies significantly improve Operational, Quality, Security, Health, Safety, and Environmental performance, will be highlighted in the presentations. Today, global industry leaders deploy IMPACT ERM<sup>®</sup> Suite worldwide to reduce losses and improve performance by automating regulatory reporting and enabling in-depth analysis of key operational metrics at site and enterprise levels. The software solution seamlessly integrates incident, near miss, and investigation tracking with critical processes such as corrective action, assessment management, knowledge sharing, comprehensive analysis and reporting to achieve effective safety culture improvement and continual world-class QHSE performance. For more information about Syntex software products and services attendees may contact Syntex at [info@syntexsolutions.com](mailto:info@syntexsolutions.com).

### **About Syntex Management Systems, Inc.**

[Syntex Management Systems](#), Inc. designs, develops, and delivers commercial software solutions for Operational and [Enterprise Risk Management](#) (ERM) in multiple industries. Syntex enables organizations around the world to reduce their exposure to loss while implementing [continuous process improvement](#) to create an annually renewable impact on their bottom line. Through continuously improving the execution of [enterprise-wide management systems](#), our customers improve their performance across operational, quality, compliance, auditing, reputation, [environmental, health, safety](#) and security management functions. As a result, Syntex has unequalled expertise in making our customers successful and protecting their reputations by turning continuous improvement strategies into repeatable practices and policies using the power of our enterprise class [software solutions](#). To learn more about Syntex and our products and services, please visit our Web site at [www.syntexsolutions.com](http://www.syntexsolutions.com).

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