

**FOR IMMEDIATE RELEASE**

## **Syntex to Reveal QHSE Process-Based Key Performance Indicators at IADC Health, Safety, Environment and Training Conference and Exhibition**

**Houston, Texas** (January 22, 2010) – Syntex Management Systems, Inc., world's leading provider of operational risk management solutions, is pleased to announce that Joe Stough, Founder, EVP Product Strategy for Syntex will present at the IADC Health, Safety, Environment and Training Conference and Exhibition. The conference will be held January 26-27, 2010 in Houston, TX at the Omni Houston Hotel Westside. Mr. Stough's presentation entitled "Putting Lagging Indicators in the Rear-View Mirror With Broadly Applicable QHSE Process-Based KPIs" on January 26<sup>th</sup> from 4:45 pm – 5:15 pm. The session will provide an overview of how some Energy companies have been shifting their focus away from the standard incident-based metrics toward a set of "leading" management KPI's which are drawn from the organizational treatment/execution of QHSE business processes.

This timely conference entitled "Back to Basics: Preparing for Tomorrow" reviews the industry's QHSE and training challenges and initiatives covering issues of great interest to drilling contractors, operators and service companies. Registered attendees will have the opportunity to learn how Syntex has helped global leaders in the Drilling, Energy, Chemicals, and Process Manufacturing industries improve QHSE performance by delivering IMPACT Leading Indicators including HSE Reporting Culture, Leadership Commitment & Involvement, Action Responsiveness, and Risk Reduction.

Conference attendees will be able to view a live demo of the Syntex web-based software solution, IMPACT ERM<sup>®</sup> by visiting our booth #10 in the exhibition hall. For more information about Syntex software products and services or to schedule a product demonstration attendees may contact Syntex at [info@syntexsolutions.com](mailto:info@syntexsolutions.com).

### **About Syntex Management Systems, Inc.**

Syntex Management Systems, Inc. designs, develops, and delivers commercial software solutions for Operational and Enterprise Risk Management (ERM) in multiple industries. Syntex enables organizations around the world to reduce their exposure to loss while implementing continuous process improvement to create an annually renewable impact on their bottom line. Through continuously improving the execution of enterprise-wide management systems, our customers improve their performance across operational, quality, compliance, auditing, reputation, environmental, health, safety and security management functions. As a result, Syntex has unequalled expertise in making our customers successful and protecting their reputations by turning continuous improvement strategies into repeatable practices and policies using the power of our enterprise class software solutions. To learn more about Syntex and our products and services, please visit our Web site at [www.syntexsolutions.com](http://www.syntexsolutions.com).

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### **Contact:**

Ana Hilstad  
Email: [AHilstad@syntexsolutions.com](mailto:AHilstad@syntexsolutions.com)

